



20  
24

**EASTER  
SHOW**

**Exhibitor  
Information**

Get ready for an eggstraordinary comeback at the 2024 Easter Show! After a triumphant return following a 3-year hiatus we delighted a crowd of 85,000 attendees in 2023. Our legacy of excitement dates back to 1843, and this year's show promises an abundance of joy with carnival rides, dirt bike demonstrations, petting zoos, face painting, Easter egg hunts, and more! We've even had a delightful chat with the Easter Bunny, and we're all set to crack open the festivities for the 2023 show. Don't let the excitement pass you by—secure your spot now and join in the fun at the 2023 Easter Show!

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# Overview

## What

Featuring crowd favorites including petting zoos, BMX demonstrations, markets, live music and carnival rides the Easter Show is an Auckland icon.

## When

The 2023 Easter Show will run from the evening of Thursday 28 March to Monday 1 April with pack in from Wednesday 27 March and pack out until Wednesday 3 April.  
9am - 6pm

## Where

The Easter Show be held at the Auckland Showgrounds in Greenlane, Epsom - home of The Easter Show for the last 179 years.







## Attendee Numbers

In a spectacular feat, the Easter Show dazzled and delighted a whopping 85,000 attendees in 2023, marking a triumphant return after a three-year hiatus. The crowd is as diverse as it is large with 5% of the entire Auckland population in attendance

## Demographics

With almost 10% of Auckland in attendance our demographic is as diverse as it is large. Our marketing campaign will specifically target young families though the household buyer.

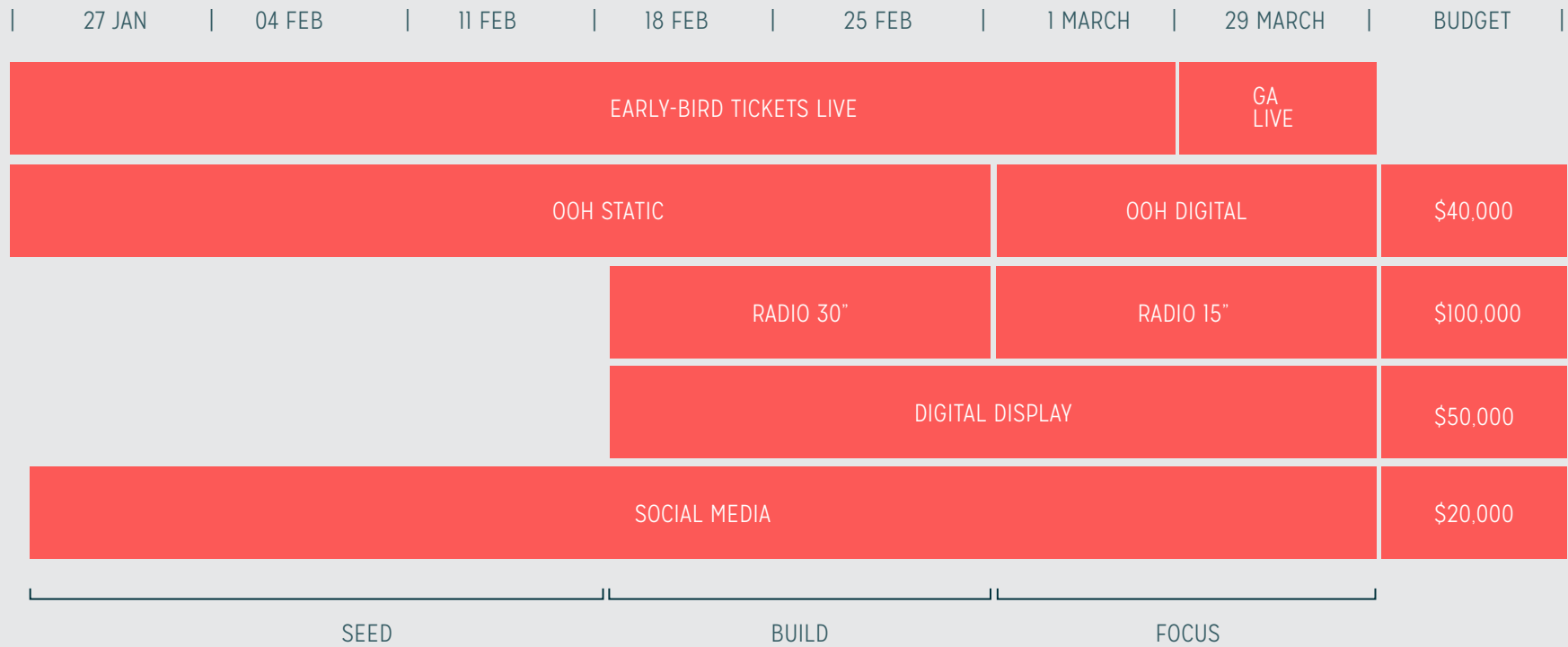
## Geographics

While the large majority of attendees will come from the greater Auckland region we also attract a number of attendees from 'drive regions' i.e: Hamilton, Tauranga, Matakana etc...





# Marketing







# Features



Amusements Rides

BMX Demos

A&P / Petting Zoo

Markets

Strongman Competition

Medieval Combat Competition

Inflatable Course

Gaming Zone



# EASTER SHOW

# Layout



**SECOND RELEASE**

1087				1014			
1088	1083	2000	1039	2001	1015	2002	1013
1089	1086	1064	1062	1040	1038	1016	1012
1090							1011
1091	1085	1065	1061	1041	1037	1017	1010
	1084	1066			1036	1018	1009
					1059	1043	1008
					1058	1044	1007
1092	1082	1068	1057	1045	1034	1020	1006
1093	1081	1069	1056	1046	1033	1021	1005
	1080	1070	1055	1047	1032	1022	1004
1094							1003
							1002
1095	1079	1071	1054	1048	1031	1023	1001
1096	1078	1072	1053	1049	1030	1024	
1097	1077	1073	1052	1050	1029	1025	
1098	1076	1074	1051	2004	1028	1026	
1099	1075	2003			1027	2005	

Early Bird Special\*  
**\$1,999**  
+GST & Booking Fee



**Our stand generated high engagement  
and led to substantial lead generation  
which exceeded our expectations.**

**Jorvan Hicks - Ray White**



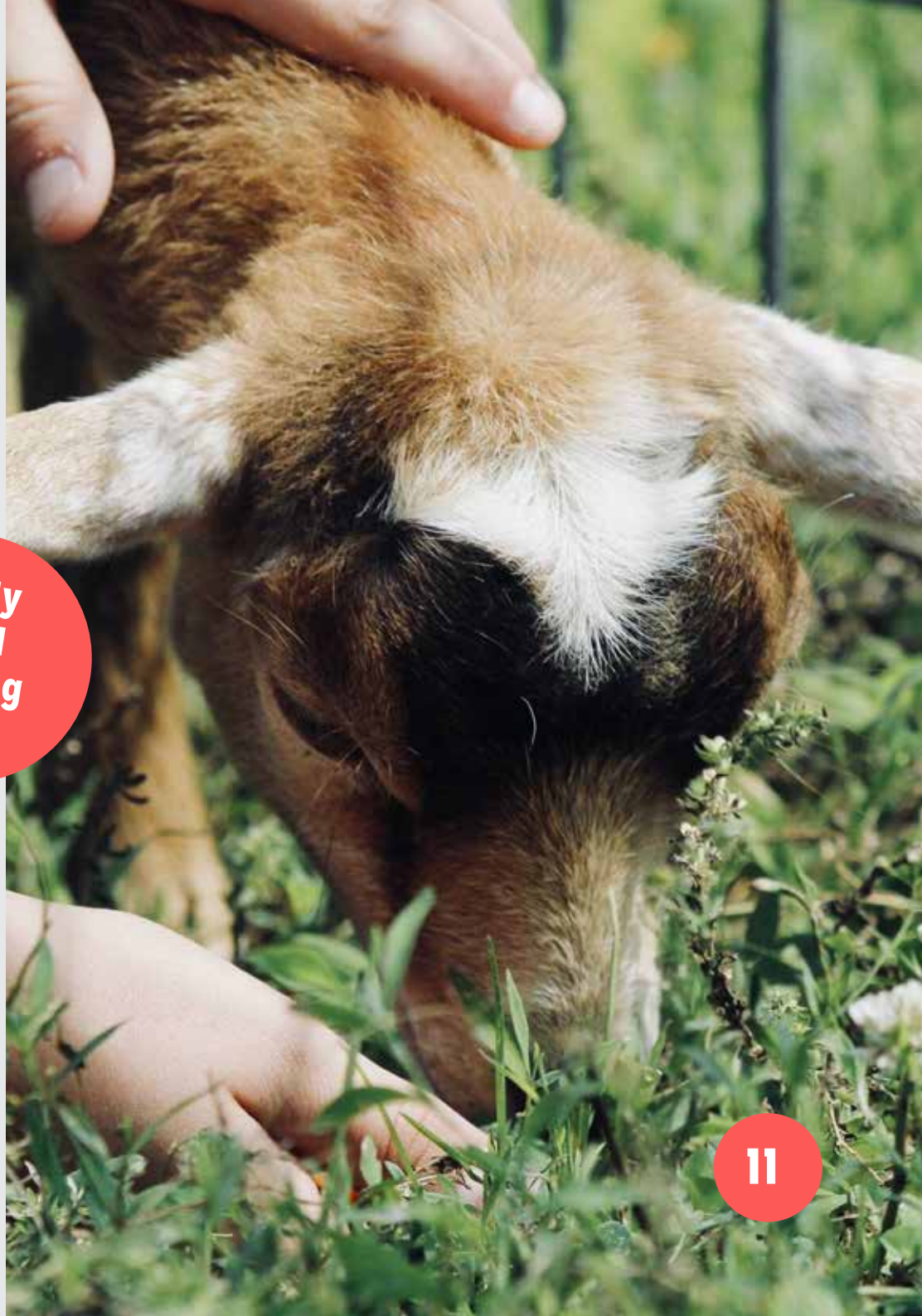




# Pricing

	Price	Size
Early Bird Exhibitor	\$2,999 +GST	3m x 3m
Exhibitor	\$2,499 +GST	3m x 3m
Early Bird Food Vendor	POA	TBC
Food Vendor	POA	TBC

**Early  
bird  
selling  
fast!**





# Get in touch

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